



# YOU WORK IN NEVERLAND

NEVER ENOUGH TIME. NEVER A RISK-FREE MOMENT.  
AND DEFINITELY NO ROOM FOR ERROR.

More than ever, the land of never requires LifeShield®—  
Hospira's premier line of IV safety equipment.

Engineered specifically for the safe handling of hazardous  
materials, contamination control and heightened  
performance in IV drug delivery, LifeShield® Genie™ helps  
hospitals take on IV risks with confidence.

**LIFESHIELD®**  
PREMIER IV SAFETY SYSTEM



LIFESHIELD  
GENIE

IT'S TIME TO INVEST IN IV SAFETY. TALK TO YOUR HOSPIRA REPRESENTATIVE.

Hospira, Inc., 275 North Field Drive, Lake Forest, IL 60045 P09-1871 Printed in the USA.

CLAVE®

CHEMOCLAVE®

TKO™

EFFECTIV™

SPIROS™

MICROCLAVE®

CLC2000®

GRAVITECH™

GENIE™

MORE THAN EVER

# NEVERLAND

REQUIRES LIFESHIELD® GENIE™

## IN NEVERLAND

Hazardous drugs threaten healthcare worker safety<sup>1</sup>

- Risks include cancer, organ toxicity, fertility problems, genetic damage and birth defects<sup>1</sup>
- NIOSH recommends luer-lock fittings for hazardous materials<sup>1</sup>

1.7 million hospital-acquired infections (HAIs) occur each year<sup>2</sup>

- 70% of HAI-causing bacteria demonstrate antibiotic resistance<sup>3</sup>
- HAIs cost hospitals \$30.5 billion per year<sup>4</sup>

IT'S TIME TO INVEST IN IV SAFETY.

## LIFESHIELD GENIE MAKES IV RISKS MORE MANAGEABLE

- Closed system reduces risk of escaped fluids and aerosols<sup>5</sup>
- NIOSH recommends closed systems for preparation and administration of hazardous medications<sup>1</sup>
- Swabbable, passive safety feature prevents bacteria penetration<sup>5</sup>



*Intuitively designed, needle-free vial access device. Employs non-defeatable, integral safety feature. Automatic vial pressure equalization, with no clinician intervention. In IV drug delivery, Genie vial access provides control and confidence that healthcare workers can rely on for safe preparation of hazardous drugs.*

PRODUCT	LIST NUMBER
LifeShield Genie	20132-01

Genie is not a trademark of Hospira, Inc.

CALL 1-877-946-7747 FOR YOUR FREE EVALUATION.

**LIFESHIELD®**  
GENIE™

**References:** **1.** The National Institute for Occupational Safety and Health. Preventing occupational exposures to antineoplastic and other hazardous drugs in health care settings. <http://www.cdc.gov/niosh/docs/2004-165/pdfs/2004-165sum.pdf>. Accessed January 30, 2009. **2.** Klevens RM, Edwards JR, Richards CL Jr, et al. Estimating health care-associated infections and deaths in U.S. hospitals, 2002. *Public Health Rep.* 2007;122(2):160-166. **3.** Centers for Disease Control and Prevention. Fact sheet. <http://www.cdc.gov/od/oc/media/pressrel/fs040309b.html>. March 9, 2004. Accessed January 30, 2009. **4.** McCaughey B. Unnecessary deaths: the human and financial costs of hospital infections. 2008. <http://www.hospitalinfection.org/costofinfection.shtml>. Accessed November 6, 2008. **5.** Data on file. Hospira, Inc.